



CPCU
SOCIETY

News Release

Contact: Meghan Richter
Phone: (610) 644-2100, ext. 7805
Email: PublicRelations@TheInstitutes.org

Baroway to Speak at LAAIA and CPCU Society Chapter Meeting

MALVERN, Pa.—The CPCU Society announced that Cindy Baroway, CPCU, M.Ed., AIC, president of the CPCU Society Leadership Council, will speak at a Latin American Association of Insurance Agencies (LAAIA) and CPCU Society South Florida Chapter joint meeting on Feb. 5 in Miami.

Baroway will present to more than 100 association and chapter members about lessons learned during her 23-year career in the insurance industry and about the importance of earning the Chartered Property Casualty Underwriter (CPCU[®]) designation, the industry's premier designation.

Conferred by The Institutes, the CPCU designation is awarded to professionals who successfully complete courses and examinations on risk management principles, insurance policy contracts, and coverage analysis. Earning the designation offers opportunities for professional development, improved job performance, and career advancement.

"Earning my CPCU designation was one of the best choices of my career," Baroway said. "Not only did it open up new opportunities for me within the industry, but it also helped me better meet my customers' and clients' needs. I am honored to be sharing how the CPCU designation can help any professional succeed in the insurance industry."

The meeting's networking reception will start at 6:30 p.m., followed by Baroway's presentation and dinner, beginning at 7:30 p.m.

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About the CPCU Society

The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's more than 23,000 members hold the Chartered Property Casualty Underwriter (CPCU[®]) designation, which

requires passing eight rigorous examinations, meeting industry experience requirements, and agreeing to be bound by a strict code of professional ethics.

The CPCU Society is affiliated with The Institutes, the leader in delivering proven knowledge solutions that drive powerful business results for the risk management and property-casualty insurance industry. The CPCU designation is conferred by The Institutes. More information about the CPCU Society is available at www.cpcusociety.org.