

2017 Hot Topics for *Insights* Journal

If you are a subject matter expert or have a unique insight into the changing industry, we want to hear from you!

We are currently seeking topics on emerging issues in the industry, including the future of technology and other industry disruptors. Please note that we are looking for unique perspectives and fresh information on all of these topics to maintain our position as a thought leader in the industry. We strive to make our members say “This is the first I’ve heard of this!” Prospective authors are encouraged to look in the CPCU Society Knowledge Center for previous articles on the below topics before submitting an article. All topics should focus on the impact to the insurance industry.

The Future of Technology

Cyber Security/Data Breach
Nanotechnology
Autonomous vehicles
Big Data/Predictive Modeling/Data Analysis
Internet of Things (IoT)
Augmented Reality
Virtual Reality
Drones
3-D Printing
Social Media impact in insurance industry
Bring Your Own Device to Work (BYOD)
Artificial Intelligence (AI)
Telematics/Usage-Based-Insurance
Alternative energy
Genetically Modified Organisms (GMOs)/Food-related Issues
Blockchain Technology (Bitcoin/Virtual currencies)

Disruptors and Emerging Issues

Regulation of Insurance Companies (USA & International)
Hydraulic Fracturing (Fracking)
Economy Impact on Insurance
Marijuana (Recreational & Medicinal)
Transactional Risk Insurance
Ride-sharing
Home-sharing
Sharing Economy
Zika Virus and other Pandemics
Terrorism
Compensation “Opt-Out” movement
Loss Modeling

- Natural catastrophes
- Casualty catastrophes
- Climate change-related property losses (including rising sea levels)

Climate Change
Private flood insurance
Insurance-Linked Securities (ILS)
Supply Chain Disruption – Business Interruption Exposure
Certificates of Insurance
Additional Insured Issues
M&A Activity within Insurance Industry
Other Potential Insurance Industry Disruptors