Chapter Diversity Committee Activity Ideas

1. Reach out to a magnet school in your area that prepares inner city students for careers in insurance and finance, such as High School, Inc. High School, Inc. is a four year college prep school dedicated to Hartford Public School students. Establish partnerships with the educators to act as mentors to the students and volunteer in the classroom.

2. Dedicate a monthly meeting to Diversity. Organize a luncheon or dinner. Recruit a Diversity speaker or have a panel discussion. Invite other organizations to participate such as RIMS, Insurance Professionals Associations, Young Insurance Professionals, etc…

3. Organize a networking event that brings CPCU members and the local insurance community together to network and celebrate diversity. This could be a potluck, cocktail reception, community service fundraiser, or book club event.

4. Diversity Committee members can reach out to the Diversity representatives or committees in their respective companies, to find out what level of support and visibility they are willing to provide the committee.

5. Connect with diversity networks within the local colleges to plan an event, or come in to talk with students about careers in insurance.

6. Refer committee members and membership to CPCU Diversity Web site.