



CPCU Society  
**News  
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FOR IMMEDIATE RELEASE

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**CPCU SOCIETY TAKES UP THE FIGHT AGAINST INSURANCE FRAUD**

**Assembles an Expert Panel for Webinar to Help Front Line Industry Professionals**

**MALVERN, Pa., Nov. 14, 2011**—Faced with mounting fraudulent claims, fueled in part by a struggling economy, the property and casualty insurance industry is mounting a counterattack – albeit one which challenges even the most experienced adjusters and other investigators. In response the CPCU Society, the industry’s most prestigious professional association, is organizing an outstanding webinar panel that will focus on how to “get it right” in the adjustment and investigation of fraud claims.

The webinar will take place Thursday, Dec. 8, 2011 from 1–2 p.m. EST.

The presenters will highlight key strategies for successfully developing evidence of fraud, improving the process for the adjustment and investigation of insurance fraud claims and dealing with the latest issues surrounding this troubling problem.

Members of the panel will include three attorneys from the Philadelphia-area law firm of Nelson Levine de Luca & Horst with particular expertise in insurance fraud: Cynthia L. Bernstiel, whose practice concentrates on arson and fraud investigation and litigation; Robert M. Runyon III, who leads the firm’s catastrophic property loss team; and Alyson Walkenstein, who focuses on fraud and arson investigation.

Information about the costs and subsequent on-demand availability of this webinar can be found at <http://www.cpcusociety.org/page/182184/> or in a call to the Society's Member Resource Center, (800) 932-CPCU (2728) option 4.

### **About the Society**

*The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's more than 25,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous undergraduate- and graduate- level examinations, meeting experience requirements and agreeing to be bound by a strict code of professional ethics. The CPCU designation is conferred by The Institutes. More information about the CPCU Society is available at [www.cpcusociety.org](http://www.cpcusociety.org).*

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