



FOR IMMEDIATE RELEASE

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**CLIMBING THE SLIPPERY SLOPE OF SLIP AND FALL CLAIMS WILL BE
FOCUS OF CPCU SOCIETY WEBINAR**

**Insurance Pros Will Tackle Slip and Fall Liability to Help Protect the Interests of
Business/Property Owners**

MALVERN, Pa., July 13, 2011 — The minute a business owner hangs an “open” sign on his or her door anything is possible, including the financial impact of a slip and fall accident by a customer. How to properly investigate and evaluate claims involving slip and fall injuries is vital for any insurance and risk management professional.

To better understand these critical issues, the CPCU Society will present the webinar, “Slip and Fall Liability — Defending the Slip and Fall Case,” on **Tuesday, July 19 from 1 to 2p.m. EDT.**

Eugene T. Boulé, J.D., a partner in Wilson, Elser, Moskowitz, Edelman & Dicker LLP’s New York office, and Cecelia Foy-Dorsett, CPCU, AIC, MBA, a claims manager with Senn Dunn Agency in Greensboro, N.C., will be the presenters.

This webinar highlights differing aspects of slip and fall claims — from understanding the elements of a claim to establishing breach of duty and proximate cause. The presenters will discuss what establishes a cause of action, the elements of a claim, what constitutes proximate cause and notice, the standard of care and the duty to warn, and other components of a slip and fall claim.

The cost for the webinar is \$59 for CPCU Society members; \$29 for new designees; and \$99 for nonmembers. To receive discounted group pricing for unlimited participants at one location, call (800) 932-CPCU (2728), ext. 2748.

CPCUs will be awarded one continuing professional development (CPD) point for attending this webinar.

Registration and detailed content descriptions are available on the CPCU Society’s website, www.cpcusociety.org, under “Professional Development.”

About the Society

The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's more than 25,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous undergraduate- and graduate- level examinations, meeting experience requirements, and agreeing to be bound by a strict code of professional ethics. The CPCU designation is conferred by The Institutes. More information about the CPCU Society is available at www.cpcusociety.org.

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