



FOR IMMEDIATE RELEASE

CONTACT: Stephen Young
CPCU Society
(610) 251-2738
syoung@cpcusociety.org

**TREASURE TROVE OR LEGAL MINE FIELD? SURFING THE WEB FOR
EVIDENCE IN A CLAIM INVESTIGATION**

**Insurance Pros Will Focus on How to Legally and Ethically Use Claim Information
Gleaned from the Internet at CPCU Society Webinar**

MALVERN, Pa., July 22, 2011 — When it comes to investigating insurance claims, the Internet and its social networking sites can be a treasure trove of information. And since some courts are finding this type of evidence discoverable in the insurance context, insurance professionals also must be aware of any and all ethical considerations.

To better understand the ethical implications of Internet claim investigations and the critical issues of what can and can't be used "legally" in a claim, the CPCU Society will present the webinar "The Internet and Social Networking Sites — Ethical and Practical Issues Raised in Litigation and Investigation" on **Tuesday, Aug. 2 from 1 to 2 p.m. EDT.**

Daniel A. Berman, J.D., a founding and managing partner in Wood, Smith, Henning & Berman LLP, and Stephen J. Henning, J.D., a founding partner in Wood, Smith, Henning & Berman LLP, will be the presenters. L. Jane Densch, CPCU, AIC, AIS, ARe, ARP, CPIW, claims auto/general liability products director with Fireman's Fund, a company of Allianz, will be the moderator.

This webinar will identify the information that may be available on social networking sites, assess how the information may ethically be used under various scenarios and highlight why employers must have a very detailed published policy.

The cost for the webinar is \$59 for CPCU Society members; \$29 for new designees; and \$99 for nonmembers. To receive discounted group pricing for unlimited participants at one location, call (800) 932-CPCU (2728), ext. 2748.

CPCUs will be awarded one continuing professional development (CPD) point for attending the webinar.

Registration and detailed content descriptions are available on the CPCU Society's website, www.cpcusociety.org, under "Professional Development."

About the Society

The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's more than 25,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous undergraduate- and graduate- level examinations, meeting experience requirements, and agreeing to be bound by a strict code of professional ethics. The CPCU designation is conferred by The Institutes. More information about the CPCU Society is available at www.cpcusociety.org.

#