



FOR IMMEDIATE RELEASE CONTACT:

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## **INSURANCE PROS TACKLE ‘GREEN’ RISKS, EMOTIONAL INTELLIGENCE**

### **Impact of Sustainable Construction Exposures and Emotional Intelligence in the Workplace Will Be Focus of Edina Workshops**

**MALVERN, Pa., Jan. 14, 2011** — Emerging “green” design and construction issues can push firms into the red. Insurance pros need to be knowledgeable about the coverages for new building techniques and accompanying hidden risks to appropriately counsel their insureds. Having the proper insurance coverages can help businesses avert financial disaster.

And the power of emotional intelligence will help insurance pros set themselves apart in their organizations and reach their full potential. Today’s leaders are becoming more aware of the relationship between professional success and “soft skills” such as handling interpersonal issues, creating improved teamwork and championing change.

On **Thursday, Feb. 3**, the CPCU Society’s Minnesota Chapter will present **“Risk in Shades of Green”** and **“The Power of Emotional Intelligence.”** The programs will be held at Centennial Lakes, Suite 275, 3601 W. 76<sup>th</sup> Street, Edina. Insurance consultant **Elise M. Farnham, CPCU, ARM, AIM, CPIW**, president of Illumine Consulting, will be the instructor.

**“Risk in Shades of Green” will be held from 8–11:35 a.m., with registration at 7:30–8 a.m.** The program will provide an overview of the impact of sustainable building design and construction on insurance professionals and insurance products. By reviewing case studies, attendees will increase their knowledge of new risks and claims issues, as well as any legal consequences, of green-built LEED<sup>®</sup> certified projects.

**“The Power of Emotional Intelligence” will be held from 1-4:35 p.m., with registration at 12:30–1 p.m.** Leadership success is based as much — or more — on social and emotional skills as on technical ones. During this workshop, attendees will begin their emotional intelligence journey to deeper self-discovery, better working relationships, heightened social awareness and increased leadership effectiveness.

“Risk in Shades of Green” is approved for four (4) general continuing education (CE) credits in Minnesota and four (4) CE credits in Wisconsin. CPCUs will be awarded four (4) continuing professional development (CPD) points for each workshop.

For CPCU Society members, the cost is \$79 for one workshop and \$158 for two workshops; for nonmembers, the cost is \$99 for one workshop and \$198 for two. The registration fee includes workshop materials, refreshments and continental breakfast.

To register and obtain a detailed content description, go to the CPCU Society’s Web site, [www.cpcusociety.org](http://www.cpcusociety.org).

### **About the Society**

*The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's nearly 28,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous undergraduate- and graduate-level examinations, meeting experience requirements, and agreeing to be bound by a strict code of professional ethics. The CPCU designation is conferred by the American Institute for CPCU.*

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