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CONTACT: Stephen Young  
CPCU Society  
(610) 251-2738  
[syoung@cpcusociety.org](mailto:syoung@cpcusociety.org)

**INSURANCE PROS TO EXAMINE RISKS ASSOCIATED WITH ‘GREEN’  
CONSTRUCTION AND ADDING OTHERS TO CONTRACTORS’ POLICIES**

**CPCU Society Albany Workshops to Focus on Risks Created by Green Movement  
and Navigating Other Construction Issues**

**MALVERN, Pa., Feb. 10, 2011** — The popularity of “green” design and construction in the U.S. is creating new challenges and risks for the insurance industry. Insurance professionals are being asked to provide coverage for new building techniques and materials, many of which are untested for long-term use.

At the same time, nearly all commercial contracts, especially those involving construction, now require contractors to add the project owners to their liability insurance policies as “additional insureds” in case the contractors do something that causes a loss. But adding others to their policies may cause problems for contractors. In addition, insurance professionals must handle requests for certificates of insurance, commonly associated with construction and other agreements to provide proof of insurance, in case something goes wrong. But those certificates can become a costly black hole for insurance organizations, creating unnecessary expense and increasing their liability.

It’s crucial for professionals who are protecting the interests of their own or their clients’ organizations to be knowledgeable about these emerging issues. On **Tuesday, March 1**, the CPCU Society’s Northeastern New York Chapter will present two workshops, “Risk in Shades of Green” and “Additional Insured and Insurance Certificate Issues.” **The programs will take place at Albany Marriott Hotel, 189 Wolf Road, Albany, N.Y.**

Award-winning educator, national lecturer and insurance expert witness R. Bryan Tilden, CPCU, CLU, CIC, will be the instructor for both workshops.

**The green construction workshop will be held from 8:30 a.m. to 12:05 p.m., with registration from 8 to 8:30 a.m.** The workshop will provide an overview of the impact of this movement on insurance professionals and insurance products. Attendees will be able to interpret requirements of certain green building standards; evaluate insurance products available to cover the exposures created by sustainable design and construction;

understand green building requirements for repairing an existing building; and assist consumers in identifying risks associated with green construction.

**The additional insured workshop will be held from 1 to 4:35 p.m., with registration from 12:30 to 1 p.m.** The workshop will examine why it's more complicated to obtain contractual liability and additional insured status in light of 2006 ISO changes. Attendees will be able to identify the basics of contractual risk transfer, including common law indemnity, categories of hold-harmless agreements, and the fundamentals of a third-party-over action; understand reasons for requiring additional insured status on a primary basis; identify the latest ISO endorsements; and recognize issues associated with the subject of insurance certificates.

For CPCU Society members, the cost is \$89 for one workshop or \$149 for both. For nonmembers, the cost is \$99 for one workshop or \$179 for both. Continental breakfast and workshop materials are included.

Each workshop is approved for four CE credits in New York. CPCUs will be awarded four continuing professional development (CPD) points for each workshop.

Registration and detailed content descriptions are available on the CPCU Society's website, [www.cpcusociety.org](http://www.cpcusociety.org), under "Professional Development."

#### **About the Society**

*The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's nearly 28,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous undergraduate- and graduate- level examinations, meeting experience requirements, and agreeing to be bound by a strict code of professional ethics. The CPCU designation is conferred by The Institutes. More information about the CPCU Society is available at [www.cpcusociety.org](http://www.cpcusociety.org).*

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