



FOR IMMEDIATE RELEASE CONTACT:

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INSURANCE PROS TO EXAMINE RISKS OF ‘GREEN’ DESIGN AND CONSTRUCTION

Impact of Sustainable Construction Exposures Will Be Focus of Erie CPCU Society Workshop

MALVERN, Pa., April 15, 2011 — The popularity of “green” design and construction is creating new challenges and hidden risks for the insurance industry. To help their clients avert financial disaster, insurance professionals must be knowledgeable about proper insurance coverages for sustainable building techniques and materials.

On **Wednesday, May 4**, the CPCU Society Presque Isle Chapter will present “Risk in Shades of Green” at **Erie Insurance Group, 100 Erie Insurance Place, Room B-05, Erie, Pa.** Insurance consultant **Elise M. Farnham, CPCU, ARM, AIM, CPIW**, president of Illumine Consulting, will be the instructor.

This is an interactive workshop in which attendees will review case studies and actively participate in activities. They will examine the claim issues that are expected to arise as this style of construction continues to grow.

The workshop will be held from 8:30 a.m.–12:05 p.m., with registration at 8–8:30 a.m. The program will provide an overview of the green movement’s impact on insurance professionals and insurance products. Attendees will be able to evaluate insurance products available to cover the exposures created by sustainable design and construction and increase their knowledge of new risks and claim issues, as well as any legal consequences, of green-built LEED[®] certified projects.

For CPCU Society members, the cost is \$75; for nonmembers, the cost is \$85. The registration fee includes all workshop materials and continental breakfast.

The workshop is approved for four (4) CE credits in the states of Pennsylvania, North Carolina, Ohio and New York. In addition, CPCUs will be awarded four (4) continuing professional development (CPD) points.

Registration and detailed content descriptions are available on the CPCU Society's website, www.cpcusociety.org, under "Professional Development."

About the Society

The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's more than 25,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous undergraduate- and graduate- level examinations, meeting experience requirements and agreeing to be bound by a strict code of professional ethics. The CPCU designation is conferred by The Institutes. More information about the CPCU Society is available at www.cpcusociety.org.