



CPCU Society
**News
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**RISK MANAGEMENT HIGH ON THE AGENDA
AT 67TH CPCU SOCIETY ANNUAL MEETING AND SEMINARS**

**Non-CPCU Insurance Professionals Also Invited to Event
at Caesars Palace in Las Vegas Oct. 22–25, 2011**

MALVERN, Pa., June 9, 2011—Attendees at the CPCU Society’s 67th Annual Meeting and Seminars - taking place at Caesars Palace in Las Vegas Oct.22–25, 2011 and themed “CPCU: A Winning Strategy” - will be treated to two programs offering rare behind-the-scenes looks at the unique and multiple risks of the Las Vegas casino and gaming industry. Titled “Managing Risk Exposures in a Gaming Environment,” and “What Happens in Vegas..Hazards in the Gaming, Hospitality and Entertainment Industry,” everything from employee dishonesty, to bedbugs to food contamination and much more will be fair game.

The Annual Meeting and Seminars – the premier professional development event in the property and casualty insurance industry – will also feature several additional risk management-oriented sessions, including “Oops – I Have an Exposure in Mexico...and I Don’t Know ‘Seguros!’” dealing with the unique risks and exposures of international travel; and “21st Century Satellite Navigation – Telematics and Auto Fleet Safety,” focusing on how GPS technology and a proactive risk management program can help commercial fleets minimize their risks.

The risk management programs are among the 40 educational sessions being offered during the course of the Annual Meeting, covering three tracks: property- casualty insurance (with

many seminars offering CE credits), leadership development, and career management. Further highlights of the event will include an inspiring keynote address focusing on perseverance in extreme circumstances by globe-trotting ABC News anchor/reporter Bob Woodruff, who recovered from devastating injuries he received from a 2006 bombing near Baghdad while covering the Iraq war; and lessons in teamwork, creativity and vision from deep sea explorer Robert D. Ballard, PhD., discoverer of the *Titanic*, who will be the featured speaker of The Institutes' conferment ceremony for the CPCU New Designee Class of 2011.

This year the CPCU Society is opening registration opportunities to all insurance professionals, including non-CPCUs, so that they too may experience the unparalleled professional atmosphere and intellectual ferment that only the Annual Meeting and Seminars provides for the property and casualty insurance industry.

Further details about the Annual Meeting and Seminars are available at the CPCU Society website, www.cpcusociety.org.

About the Society

The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's more than 25,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous undergraduate- and graduate- level examinations, meeting experience requirements, and agreeing to be bound by a strict code of professional ethics. The CPCU designation is conferred by The Institutes. More information about the CPCU Society is available at www.cpcusociety.org.

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