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67th CPCU Society Annual Meeting and Seminars is a Winning Strategy at Caesars Palace, Las Vegas

Prestigious Event Oct. 22-25, 2011 is Open to All

MALVERN, PA., March 16, 2011 - The CPCU Society, adopting “CPCU — A Winning Strategy” as its theme, announces that its 67th Annual Meeting and Seminars at Caesars Palace in Las Vegas on Oct. 22–25, 2011 will be open to CPCUs and non-CPCUs alike. “This is the premier professional development event of the year for the property and casualty insurance industry,” explained Society 2010-2011 President and Chairman Warren Farrar, CPCU, CLU, ChFC. “Since the Society is dedicated to raising the caliber of professional performance throughout the industry, we think it appropriate to permit registration for anyone who wishes to experience the education and ethics-driven atmosphere of this CPCU Society event.”

Registration will provide access to some 40 technical, leadership and career development seminars representing the most advanced and varied thinking on an extraordinary array of specialized topics. Among these outstanding programs will be general sessions on “Opportunities in a Rapidly Changing Technology Environment” from a property-casualty vantage point; and “Managing Risk Exposures in a Gaming Environment,” a behind the scenes look at some of the cons and scams in the gaming industry from a risk management perspective.

The event will also feature a memorable keynote address by ABC News anchor/reporter Bob Woodruff, an award-winning globe trotting journalist who will offer a compelling account of his recovery after being injured by a roadside bomb near Baghdad in January

of 2006. Woodruff and his wife, Lee, chronicled their ordeal in the best-selling memoir, *In An Instant*. Also an integral part of the program will be the Conferment Ceremony conducted by The Institutes welcoming the Class of 2011 CPCU New Designees, which will include an address by Dr. Robert D. Ballard, the deep-sea explorer best known for his 1985 discovery of the Titanic.

The Annual Meeting and Seminars is also well known as an incomparable networking venue for property-casualty insurance professionals. At numerous receptions, mealtime programs, and coffee breaks — and even in casual hallway encounters — opportunities will abound for attendees to exchange ideas and expand professional contacts amidst an unparalleled array of assembled industry experts.

More information on the CPCU Society Annual Meeting and Seminars is available on the Society's website, www.cpcusociety.org, where registration will begin in early May.

About the Society

The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's nearly 28,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous undergraduate- and graduate- level examinations, meeting experience requirements, and agreeing to be bound by a strict code of professional ethics. The CPCU designation is conferred by The Institutes.

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