

**FOR IMMEDIATE RELEASE**

**Date:** 2/10/2014

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## **The Institutes to Offer Leadership Development Program in 2014**

**MALVERN, Pa.**—The Institutes have partnered with the Wisconsin School of Business at the University of Wisconsin-Madison to offer a Leadership Development program designed for managers and supervisors in the property-casualty insurance industry.

This five-day interactive seminar will be held May 18 to 23, 2014, and will provide training focused on how to transition from functional management to leadership through a greater understanding of the insurance industry, business and people. Participants will:

- Develop leadership skills to make a positive impact within their organization
- Deepen their understanding of organizational dynamics
- Gain relevant knowledge that will help them advance up the management ranks
- Enhance strategic business acumen and decision-making skills
- Build a new network of fellow industry participants

“Our partnership with the University of Wisconsin-Madison will benefit those who are looking to advance their leadership role within their organization,” said Peter L. Miller, CPCU, president and chief executive officer of The Institutes. “This program provides industry managers and supervisors with the tools they need to not only emerge as a leader, but also to implement organizational strategy.”

For more information about The Institutes’ Executive Education program, visit [www.TheInstitutes.org/LeadershipDev](http://www.TheInstitutes.org/LeadershipDev).

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### **About The Institutes**

The Institutes are the leader in delivering proven knowledge solutions that drive powerful business results for the risk management and property-casualty insurance industry. The

Institutes' knowledge solutions include the CPCU designation program; associate designation programs in areas such as claims, risk management, underwriting and reinsurance; introductory and foundation programs; online courses; research; custom solutions; assessment tools; and continuing education (CE) courses for licensed insurance professionals and adjusters through their CEU.com business unit.

The Institutes are affiliated with the CPCU Society, a community of credentialed insurance professionals who promote excellence through their technical expertise and ethical behavior, and The Griffith Insurance Education Foundation, a not-for-profit educational organization that promotes the study and teaching of risk management and insurance.

### **About the Wisconsin School of Business**

The Wisconsin School of Business Risk Management and Insurance program has been recognized for decades as one of the top three such programs in the US. We feature outstanding faculty, insurance industry partners, a strong reputation, and a loyal, successful alumni base that is active in the global insurance industry. The Wisconsin School of Business also has one of the top ranked Executive Education programs in the US and globally. We are recognized for excellence in program design, program follow-up, and flexibility to create the best learning solutions for our clients. Our Executive Education facility, the Fluno Center, ranks consistently high among both program participants and overnight guests. For more information, visit: <http://bus.wisc.edu/>.