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INSURANCE PROS TO FOCUS ON REDUCING LOSS THREATS TO BUSINESSES

CPCU Expert Will Share Nuts and Bolts of Contractual Risk Transfer at CPCU Society Workshop in Concord, N.H.

MALVERN, Pa., May 4, 2011 — At a time when their business clients are least able to absorb losses, insurance professionals need to be familiar with how the practice of contractual risk transfer may not only help provide essential protection to businesses but also help them avert the legal ramifications of unforeseen losses. So on **Thursday, May 12, 2011**, the CPCU Society New Hampshire Chapter will present “Contractual Risk Transfer — Nuts & Bolts” at **The Independent Insurance Agents & Brokers of New Hampshire, 125 Airport Road (second floor of the New Hampshire Hospital Association building), Concord**. Award-winning educator, national lecturer and insurance expert witness R. Bryan Tilden, CPCU, CLU, CIC, will lead the workshop.

Designed by experienced insurance and risk management professionals, this workshop will be held **from 8:30 a.m. to 12:05 p.m., with registration from 8 to 8:30 a.m.** Understanding risk is fundamental to managing it. Attendees will learn the skills necessary to reduce their clients’ exposure to loss.

They will explore the positives and negatives of the concept and practice of contractual risk transfer, which can be handled with or without insurance, against the backdrop of the latest CGL policy and additional insured endorsements.

This workshop is approved for four (4) CE credits in the state of New Hampshire for producers; four (4) CE credits in the state of New Hampshire for multiline adjusters; and four (4) CE credits in the states of Maine and Massachusetts. CPCUs will be awarded four (4) continuing professional development (CPD) points for this workshop.

The cost for CPCU Society members is \$99, and for nonmembers, \$109. Workshop materials and continental breakfast are included.

To register and obtain a detailed content description, go to the CPCU Society's Web site, www.cpcusociety.org.

About the Society

The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society's more than 25,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous undergraduate- and graduate-level examinations, meeting experience requirements, and agreeing to be bound by a strict code of professional ethics. The CPCU designation is conferred by The Institutes.

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