



CPCU Society  
**News  
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[www.cpcusociety.org](http://www.cpcusociety.org)

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## **CPCU SOCIETY EXPANDING ITS INTERNATIONAL OUTREACH**

### **Insurance Group Establishing Annual Meeting Scholarship for Overseas Member**

**MALVERN, Pa., January 25, 2012**—In recognition of the rapid globalization of the property and casualty insurance industry, the CPCU Society and its International Insurance Interest Group announce a program to assure greater international participation in the Society's Annual Meeting and Seminars. They are establishing a CPCU Society International Ambassador scholarship to allow an international member lacking corporate support to attend the Annual Meeting, with its registration fee waived, and his or her air travel, hotel, meals and sundries covered up to \$4,000. The program will be inaugurated with the 2012 Annual Meeting taking place in Washington, DC Sept. 8—11.

"In the property and casualty insurance industry international boundaries are decreasing in relevance," said Steve McElhiney, CPCU, 2011-2012 Society president and chairman. "As the leading professional association of this industry, it behooves the Society to act on this basic fact and to expand our reach overseas. Although we have four international chapters already, with more planned, it no longer suffices to have Society units operating in physical isolation within national borders. Even in an age of advanced electronic contact, there is no substitute for the relationships and mutual understanding that can grow only with personal contact."

Under the scholarship program, a currently active CPCU Society member residing outside the USA or Canada will be funded as a CPCU Society International Ambassador to the Annual Meeting. Selections will be made from among applications to a committee of Society members.

To be considered, applicants must commit to continue promoting the Society after the Annual Meeting by making three “Connections” visits to companies within her or his home country encouraging Society membership among their employees; and to compose an article about a technical topic or insurance-related issue. The application deadline for the first scholarship is April 15, 2012, with the recipient to be announced June 1, 2012.

Further details about CPCU Society International Ambassador Scholarship are available on the Society’s website, [www.cpcusociety.org](http://www.cpcusociety.org), via the drop-down menu of the Professional Development tab.

### **About the Society**

*The CPCU Society is a community of credentialed insurance professionals who promote excellence through ethical behavior and continuing education. The Society’s more than 25,000 members hold the Chartered Property Casualty Underwriter (CPCU®) designation, which requires passing eight rigorous undergraduate- and graduate- level examinations, meeting experience requirements, and agreeing to be bound by a strict code of professional ethics. The CPCU designation is conferred by The Institutes. More information about the CPCU Society is available at [www.cpcusociety.org](http://www.cpcusociety.org).*

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