



Utah Chapter

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Bookmark Front View

What is a CPCU?

- A CPCU (Chartered Property Casualty Underwriter) is a professional who has earned the premier professional designation of the property and casualty insurance industry.
- Considered to be *the* standard setters of the insurance industry
- CPCU's have a commitment to continuing education
- Promise to place the needs of others before their own
- Have proven insurance expertise and knowledge

Spread the Word!

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How do you recognize a CPCU?

They shine by example. Dedication, commitment, and a passion for excellence are their hallmarks. They're easy to recognize because they:

- Adhere to the highest ethical behavior
- Care deeply about their customers
- Pursue industry excellence through lifelong learning
- Know all facets of property and casualty insurance
- Lead in their businesses and communities

Spread the Word!

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